



Over 700 participants at the ADEO Dev Summit

The 5th edition of the ADEO Dev Summit was held last summer. It was an opportunity for ADEO's digital and tech teams to meet around conferences and workshops designed to strengthen their skills, share knowledge and experience, and develop their creativity.

Every year for 3 days, all the IT teams of ADEO companies meet during the ADEO Dev Summit. Developers, tech leads, infrastructure experts, cybersecurity experts, data scientists meet to debate on tech news of the company but also the tech trends of the moment.

After two digital-only editions, more than 700 people gathered on June 21, 22 and 23 at Euratechnologies, a tech hub in Lille (France).

During the 50 conferences and round tables, speakers from Google France, Adactio, Microsoft and Decathlon followed one another. Inspiring speakers from Leroy Merlin Brazil, Russia, Italy, Poland, Portugal, France, Bricoman, Zodio, Weldom and ADEO Services were also present.

This Dev Summit was also an opportunity to put collective intelligence to work for sustainability. Five teams competed in a two-day hackathon to create an eco-designed e-commerce site, offering products that promote DIY.



About ADEO

ADEO is the leader in Europe and the 3rd global player in the home improvement and DIY market with a turnover of €32.4 billion in 2021 (including online turnover of €2.140 billion including VAT (X 5 in 4 years)).

Thanks to its network of 1,000 points of sale, marketplaces and platform partnerships, ADEO distributes its solutions for positive home living in 20 countries and is the only player in its market to offer such an international presence.

ADEO is a platform of companies open and connected to partners. Every day, the 150,000 employees of our companies make available in-store or online products and solutions useful to the projects of residents and housing professionals. Living in a healthy, safe, responsible, sustainable, economical and comfortable environment is an essential condition for the well-being of people everywhere. We are all motivated by a shared sense of purpose. Being useful to ourselves, to others and to the world.

WE MAKE HOME A POSITIVE PLACE TO LIVE.



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